



## **5<sup>th</sup> Annual Professional Development Workshop**

# **A Leader's Story Matters, and...We Are *All* Leaders**

**Speaker: Sharon Swing, Motivational Speaker and Author**

**Wednesday, April 11, 2018**

**7:30 am - 11:00 am**

**Mah-Nah-Tee-See Country Club**

**5151 Guilford Road, Rockford, IL**

### **SPONSORSHIP OPPORTUNITIES**

#### **Leader Presenting Sponsor \$1500 (Only 1 sponsorship to be sold at this level.)**

- Includes 6 event tickets at reserved table with prime visibility, company name table signage
- 2 complimentary memberships to Rockford Network of Professional Women (RNPW)
- Information about your organization will be presented to attendees from the podium
- Opportunity for company employee to give introduction of speaker from the podium
- Option to provide attendees a promotional item to be placed at each place setting (all other promotional items and sponsor information will be included in gift bags)
- Opportunity to provide banner for display at event (size to be determined)
- Option to provide company marketing materials for Informational Table
- Company name/logo featured on all promotional materials, including, newsletter, Facebook postings and website
- Company logo included in PSA promo on local TV
- Company name/logo only sponsor featured as Leader Presenting Sponsor on stage signage
- Company name/logo featured as Leader Presenting Sponsor on signage listing all sponsors displayed at beginning of breakfast buffet tables

#### **Influencer Sponsors \$1000**

- Includes 4 event tickets with reserved seating
- 2 complimentary memberships to RNPW
- Company logo in organization newsletter and website
- Option to provide company marketing materials for Informational Table
- Option to provide a promotional item to be placed in attendee gift bag
- Company logo featured on signage displayed at beginning of breakfast buffet tables listing all sponsors
- Company logo on power point & select print materials day of event

#### **Mentor Sponsors \$500.00**

- Includes 2 event tickets with reserved seating
- 1 complimentary membership to RNPW
- Company name on organization website
- Option to provide a promotional item to be placed in attendee gift bag
- Company name featured on signage displayed at beginning of breakfast buffet tables listing all sponsors
- Company name on select print materials day of event